



# WEBSITE DEVELOPMENT

The Edmiston Group is a full service marketing firm. We have worked with a number of clients in helping to establish a solid brand and web presence. Websites are created on a WordPress platform and upon completion, clients are given instructions on how it can be updated. If a client prefers, the Edmiston Group can make updates on their behalf. An optional maintenance program is available to ensure all plugins are up to date.

## BUILD YOUR ONLINE BRAND COHESIVE MESSAGING GENERATE NEW BUSINESS

### Our multi-step process:

Understand the goal of the website

Create a site-map of tabs and subcategories

Assistance with content creation – taking SEO into account

Image selection to represent your story

Blend image and verbiage together to create the website

Connect the website with your social media channels



Need a new website and don't know where to start.....let us help.

Call **724-612-0755** or email [autumn@edmistongroup.com](mailto:autumn@edmistongroup.com) to learn more.

[WWW.EDMISTONGROUP.COM](http://WWW.EDMISTONGROUP.COM)



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