

BUILDING YOUR TRADE SHOW TOOLBOX



- MAKE THE MOST OF YOUR TRADE SHOW
- CREATE BUZZ AMONG PROSPECTS AND POTENTIAL CLIENTS
- GO PREPARED
- CREATE QUALIFIED LEADS
- GENERATE NEW BUSINESS....

Tired of attending trade shows with little or no results? The Edmiston Group's years of tradeshow experience yield our clients results and can help you!

Our Turn-Key - Tradeshow Toolbox Service:

- Identify the right show for your business
- Prepare for the show
- Create a compelling message with calls to action
- Utilize registration slips with qualifying questions
- Develop an effective give-away
- Design and produce all necessary pieces of your tradeshow display with your unique brand
- Provide a show box check off list with incidental items needed the day of the show.

Trade Show Setup

- Teach you the best practices in booth set up.

Trade Show Follow-up

- New prospect email follow-up and a list for appointment setting.

**If you have questions or need help planning for an upcoming show,
call 724-612-0755 to learn more.**

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